

# Newsletter

SAAS BESTY

FEBRUARY 2023



Welcome to our February Newsletter! It's been a busy month for us, and we have some exciting updates and announcements to share with you. Here's a quick summary of what we'll cover in this issue:

## Company News

Recap of our recent events, milestones, and achievements.

## Team Updates

Updates on what's been happening with our teams, including new hires and promotions.

## Product and Service Updates

Updates on the latest features and improvements made to our platform and services.

## Upcoming Events

Preview of upcoming events we'll be participating in and hosting.

## Industry News

Highlights of news and trends from the industry.

Without further ado, let's dive in! →

## Company News:

We've had a productive February, and we're proud of what we've accomplished. Here are some of the highlights:

- We successfully launched a new product feature that has been in development for the past six months. This feature has received great feedback from our customers, and we're excited to see how they'll use it to enhance their workflows.
- We celebrated a major milestone this month, as we passed the 100,000 users mark. This is a significant achievement for us, and we're grateful for our customers' trust and loyalty.
- Our CEO **Samantha Woods** was invited to speak at a prominent industry conference, where she discussed our company's growth and future plans. This was a great opportunity for us to showcase our expertise and network with other industry leaders.



## Team Updates:

We're thrilled to welcome some **new team members** to our company this month.

They bring a wealth of knowledge and experience to our team, and we're excited to see how they'll contribute to our growth.

We'd like to congratulate the following staff members on their promotions:



**Jane Smith**, who was promoted from Senior Product Manager to Director of Product Management.



**John Ricco**, who was promoted from Software Engineer to Lead Software Engineer.

## Product and Service Updates:

We've been hard at work on improving our platform and services, and we're happy to share some of the latest updates with you:

- We've released a **new version** of our software that includes several bug fixes and performance improvements.
- Our customer support team has implemented a new **ticketing system** that streamlines our support process and ensures that our customers' issues are resolved quickly and efficiently.
- We've added several **new integrations** to our platform, including popular apps like Slack and Trello.



## Upcoming Events:

We have some exciting events coming up in the next few months, and we'd love for you to join us. Here are some of the events we'll be participating in:

- **SaaStock Remote:** This virtual conference takes place in March and features some of the biggest names in the SaaS industry.
- **Our Company Webinar:** We'll be hosting a webinar in April to showcase some of the latest features and updates to our platform.

Keep an eye out for more details!

## Industry News:

Here are some of the most interesting news and trends from our industry this month:

- A recent survey found that **remote work** is here to stay, with 80% of companies planning to allow employees to work from home at least part-time after the pandemic.
- The use of **artificial intelligence** in customer service is on the rise, with more companies investing in chatbots and other AI-powered tools to improve their **customer support**.



That's it for this month's newsletter!

Best regards,

Billy Chandles, Press Officer

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